

Barclays Tax Year End

# Display banners – 320x50



Option 1

Frame 1

Clock and headline appear



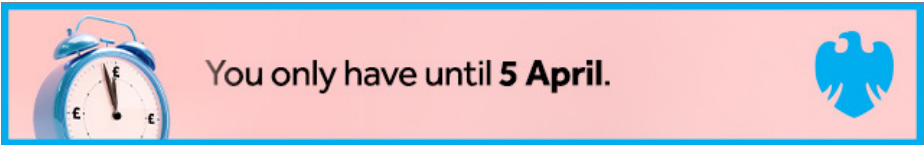
Frame 2

Sub head and T&C appear



Frame 3

New copy appears



Frame 4

Barclays logo and CTA appear. CTA pulses.



Option 2

Frame 1

Clock and headline appear



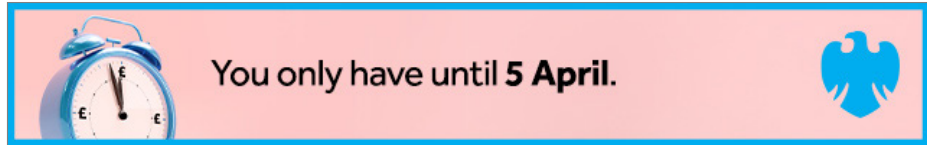
Frame 2

Sub head and T&C appear



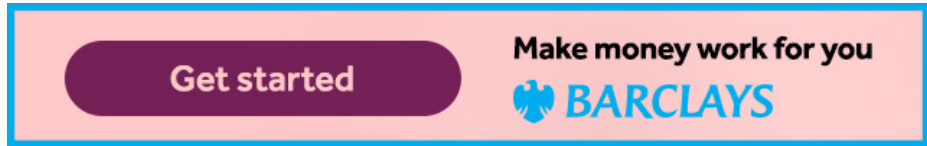
Frame 3

New copy appears



Frame 4

MMWFY appears. CTA keeps pulsing.



→ MMWFY logo lock-up, updated as per last year banners

